

THE BLAIRMORE ENTERPRISE

VOL. XXIII, NO. 36.

THE BLAIRMORE ENTERPRISE, THURSDAY, SEPTEMBER 8, 1932.

36.00 PER ANNUM

Orpheum THEATRE

"Consistently Good Pictures"

NOW the most

Perfect Sound

in the Crows' Nest Pass

Thursday - Friday - Saturday

September 8th - 9th - 10th

GINGER ROGERS, STANLEY SMITH,
CHARLES RUGGLES, FRANK MORGAN

'QUEEN HIGH'

Queen, Jack and Two Jokers in this Pack of Luscious Laughs! A
Laugh and Music Riot Based on Broadway Hit—Now on the Screen!

—Also Selected Short Featurettes—

Monday - Tuesday - Wednesday

September 12th - 13th - 14th

CLAUDETTE COLBERT
HERBERT MARSHALL - GEORGES METAXA

"Secrets of a Secretary"

She takes notes on the note worthy—the intimate doings, darlings,
foibles and follies of America's smart society folk!

—Also Selected Short Featurettes—

NEXT THURSDAY - FRIDAY - SATURDAY

Heaven Help Those With Cracked Lips

4 MARX BROTHERS

—IN—
HORSE FEATHERS

Always High-Class Entertainment at Bargain Price

PASS STRIKE SETTLED

The strike, which has tied up the activities of the mines at Bellevue and Blairmore since late in February, came to an end with the signing of a new agreement between the operators and the miners' representatives on Monday of this week. The agreement in brief contains the following: "No discrimination, same agreement for two years commencing April 1, 1932, a temporary layoff with no definite time set for re-employment, right of the men to belong to any organization they wish."

Only two minor changes were made in the agreement, namely, no check-off and no closed shop. Rates of wages, etc., are similar to those contained in agreement which ceased to be in April last.

GAME BIRD RULES ANNOUNCED

Ducks, geese, coots, rails, Wilson's or jack snipes, may be shot September 1 to November 14, north of the Clearwater and Athabasca rivers, and September 15 to November 14 in the region south of these rivers. Shooting could commence at noon on the opening day, according to regulations issued by the Department of the Interior.

There is a closed season throughout the year on elder ducks, wood ducks, swans, cranes, curlew, willetts, godwits, upland plover, black-bellied and golden plover, greater and lesser yellow-legs, avocets, dowitchers, knots, oyster-catchers, phalaropes, stilts, surf birds and turnstones.

There is a closed season throughout the year on the following non-game birds:

Auks, auklets, bitterns, fulmars, gannets, grebes, guillemots, gulls, herons, juncos, loons, murrelets, petrels, puffins, shearwaters and terns, and there is a closed season throughout the year on the following insectivorous birds: bobolinks, catbirds, chickadees, cuckoos, flickers, flycatchers, grosbeaks, hummingbirds, kinglets, martins, meadowlarks, night hawks or bull-bats, nuthatches, orioles, robins, shrikes, swallows, swifts, tanagers, titmice, thrushes, vireos, warblers, waxwings, whip-poor-wills, woodpeckers and wrens, and all other perching birds which feed entirely or chiefly on insects.

The regulations prohibit sale or trading in any migratory game bird, taking nests or eggs. Possession of migratory game birds killed during open season is allowed in Alberta until January 31st following open season.

Bag limits are provided as follows: Ducks, 15 in the aggregate of all kinds in any day during September; and in any day during the balance of the open season, ducks 25, geese 10 in any day, coots and rails 25, Wilson's or Jack-snipe 25, and not more than 100 ducks or more than 25 geese in one season.

Automatic, machine or battery guns, or any gun larger than number 10 gauge are prohibited. Aeroplanes, power-boats, sail-boats, live birds at decoys, night lights, automobiles or horse-drawn vehicles may not be used for shooting migratory birds.

Game birds may not be shot before one hour before sunrise or one hour after sunset. Violation may be penalized by a fine of not more than \$300 and not less than \$10, or imprisonment not exceeding six months.

Miss Jennie Helheim, of Coleman, has been appointed teacher of the Todd Creek school.

Mrs. Andrew McLeod, of Coleman, has been visiting her son Herman at Mercoal, accompanied by her grandson Roy.

At the morning service at the United church on Sunday next, the congregation will receive a report of the Presbytery's action re appointment of a minister to succeed Rev. J. W. Smith.

ANNUAL FLOWER

SHOW AT BELLEVUE

LARGELY ATTENDED

The annual exhibition of the Bellevue and District Horticultural, Industrial and Poultry Society took place at the Bellevue arena on Monday and was attended by upwards of one thousand interested spectators.

The number of entries was considerably in excess of last year, though in many instances the quality was not of such a high standard, due probably to different weather conditions than prevailed last year.

An added exhibit proved exceedingly interesting, being staged by Dr. B. B. McKay, senior geologist of the Dominion Geological Survey, and included specimens of coal and minerals as found in various parts of the Crow's Nest Pass, including the various formations, descriptions of various forms of vegetation, etc. This exhibit occupied a large table in the northwest corner of the arena.

As the exhibit was especially well arranged, efforts were made to secure photographic pictures of same, some of which, it is hoped will turn out well, and may be used in the future in connection with illustrated lectures.

In addition to the exhibition, the usual programme of sports was carried out on the athletic ground.

The Bellevue West Canadian Collieries' band was in attendance during the day.

At night, a grand dance was held in the Oddfellows' hall, which was very largely attended.

It was a most successful evening.

MINERS AND CITIZENS

TAKE OVER COAL MINE

Through an agreement approved by the Government of Nova Scotia, the operation and control of the Inverness Coal Mine has been transferred to a new company, the Inverness Coal Co-operative Company Limited, the members of which are to be miners employed in that mine and taxpayers of the town of Inverness. Rev. R. L. MacDonald, John L. McIsaac, John Y. McNeil, John L. Fraser and J. B. Henderson have been named as directors of the new company by the people of Inverness and will direct the operation of the mine and the marketing of the product.

In making announcement of this important change, Premier Harrington told the press that agreements had been completed whereby the new company would take over the operation of the mine on September 1st. The agreements have been ratified by the Government, after having been approved by the miners and a citizens' meeting held at Inverness, and the Town Council.

"The Eastern Trust Company has transferred its entire interest in the Inverness Mine to the Government and we have turned the property over to the Inverness Coal Co-operative Company on the basis of a three year agreement at the expiration of which ownership of the mine will rest in the shareholders of the company," Premier Harrington explained.

The Premier said that the shareholders of the Company would be miners who worked in the mine for a minimum period and citizens of the town assessed for three hundred dollars who purchase one share of stock.

Arrangements have been made by the government to provide capital so that operations may be proceeded with at once. Changes in the operation of the property are contemplated and it is believed that these will be of benefit to the new company and to the public. The co-operative spirit of the miners is already expressed in suggestions to work on "off days" to improve the property.

The Coleman Journal had it last week that the manager of the Cosmopolitan hotel here was a victim to the marriage plague.

COLE'S THEATRE BELLEVUE

OFFERS YOU THE BEST OF ENTERTAINMENT

Friday and Saturday - Sept. 9th and 10th

The Best Comedy Drama of the Year

"Strictly Dishonorable"

PAUL LUKAS As the Opera Singer SIDNEY FOX As the Sweet Young Thing

LEWIS STONE As the Kindly Judge

ADDED ATTRACTIONS

Laurel and Hardy Comedy "The Chimp" SILENT SYMPHONY

FOX MOVIE TONE NEWS SAT—MATINEE 2 p.m., 2 Shows at Night, 7.30 and 9.30

Admission - 35c and tax - 25c, tax included

Special Monday, Tuesday - Sept. 12 and 13

ADMISSION 25c TAX INCLUDED - CHILDREN 10c

Some Fun, Some Fun

George White's Musical Hit

"Flying High"

Charlotte Greenwood and Bert Lahr

It's Full of Grand Gags, Crazy Cracks, of Song Hits, Swell Gals, Speed and Action

Our Gang Comedy "Free Eats" 6th Episode "Danger Island" and Flip the Frog in "The Milkman"

NOTE THE FOLLOWING

Wednesday and Thursday - Sept. 14 - 15

WALLACE BEERY - LEWIS STONE

"The Secret Six"

— Supported by —

Marjorie Rambeau and Jean Harlow

MEMBERS OF



MAIN STORE, Phone 25 Greenhill Store, Phone 25

Week End Grocery Specials

- A. G. FLOUR, 49-lb bags \$1.13
- Purity Plum Jam, hand stoned, per tin 49c
- Calay Toilet Soap, 3 cakes 25c
- Fairy Toilet Soap, 6 cakes 25c
- DILL PICKLES, Dyson's, 32-oz sealers, ea. 31c
- Blue Ribbon Baking Powder, 3-lb tins 65c
- A. G. Jelly Powders, 5 for 25c
- Shelled Walnuts, pieces, per lb 31c
- TOMATO JUICE, large tins, 3 tins 29c
- Chocolate Marshmallow Biscuits, per lb 25c
- Marsh's Grape Juice, medium bottles 35c
- Ontario Cheese, mild, per lb 17c
- KELLOGG'S CORN FLAKES, 3 for 25c
- Plums, per basket 33c
- Bartlett Pears, "Cee" Grade, per case \$2.50
- Bartlett Pears, Fancy, per case \$2.75

Back-to-Work Specials

Genuine Bargains in all Departments for the Working Man

- Flannel Shirts, neat patterns \$1.95
- Work Shirts, in cotton drill 98c
- Work Socks, all wool, 3 pair 95c
- Work Socks, grey wool, 2 pair 45c
- Pants, blue 9-oz denim \$1.25
- Fleece Underwear, per garment 70c
- Work Gloves, genuine horsehide 85c
- Gauntlet Work Gloves, horsehide, pair 75c
- Pit Shoe, solid leather \$4.45
- Work Shoe, pance sole \$2.65

--CASH PRICES ONLY--

F. M. THOMPSON CO., LTD.

BLAIRMORE PUBLIC LIBRARY
namarti:
We are indebted to Mrs. Costello for another donation of books by Krishnamurti, which we are putting on the shelves this week. We also wish to thank Mr. A. Vangodisheven for a handsome donation of books this week.
Following are the books by Krishnamurti:
"The Search," "The Song of Life," "Life in Freedom," "The Path," "Life, the Goal," "Let Understanding be the Law" and "Now."
The library hours are Tuesdays and Thursdays from 7 to 9 p.m., and Saturdays from 7 to 10 p.m., and Sundays from 9 to 10 p.m. The fees are \$1.00 per year for residents and \$2.00 per year for non-residents.

SAFeway STORES

DISTRIBUTION WITHOUT WASTE

— PRICES EFFECTIVE —
FRIDAY, SATURDAY AND MONDAY
September 9th - 10th - 12th

JAM	Brilliant Strawberry and Apple	4-Lb tin 39c
FAMILY SODAS, I.B.C.		Lge Pkt 20c
CHEESE, Snappy Ontario		Lb 29c
ASSORTED BISCUITS		1-lb Cello 29c
WHIZ FLY FUME		8-oz Bottle 35c
BUTTER	Highway Creamery	2 lbs 47c
WHITE BEANS		4 lbs 17c
TEA, Highway		3 lbs 95c
CHIPS, Large Size		Pkg 21c
MILK, Nestle's, Tall Tins		2 for 25c
QUAKER OATS, Non Premium		Pkg 22c
BAKING POWDER, Eclipse		12-oz Tin 29c
BREAD	All Kinds, Wrapped	6 for 25c
PEACHES, Elberta (preserve now)		case \$1.79
TOMATOES		Large Basket 19c
BARTLETT PEARS		Case \$2.69
PLUMS	Gages, Large Basket	30c

Phone 61 — Safeway Stores Limited — Phone 64

Satisfy their 'tween-meals hunger with Christie's Premium Soda Crackers and milk, or jam, or spreads, or peanut butter. They'll love them and so will you. Keep a package in the pantry all the time for soups, salads, desserts, quick lunches.

Christie's
PREMIUM
SODA CRACKERS

Crisp, light, flaky
and slightly salted.
Delicious.

Christie's PREMIUM SODA CRACKERS

THE HOUSE OF DREAMS-COME-TRUE

— BY —
MARGARET FEELES

Author of
"The Splendid Days of the Herald"
Hodder & Stoughton, Ltd., London.

CHAPTER XXX—Continued

She made no pretence at mourning the man who had turned her life into a living hell for nearly three years and who had stood like gaoler between her and the happiness which might have been hers had she been free. But the conventional, as well as her own feelings, dictated that a decent interval must elapse before she and Nick could be married, and this would be for her a quiet period dedicated to the readjustment of her whole attitude towards life.

The length of that period was the subject of considerable discussion. Nick protested that six months was amply long enough to wait—too long, indeed—but Claire herself seemed disposed to prolong her widowhood into a year.

"I isn't in the least because I feel I owe it to Adrian," she said in answer to Nick's protest. "I don't consider that I owe him anything at all. But I feel so battered, Nick, so utterly tired and weary after the perpetual struggle of the last three years that I don't want to plunge suddenly into the new duties of a new life—not even into new happiness. It's difficult to make you understand, but I feel just like a sponge which has soaked up all it can and simply can't absorb any more of anything. You must let me have time for the past to evaporate a bit."

But it required the addition of a few commonsense observations on the part of Lady Anne to drive the nail home.

"Claire is quite right, Nick," she told him. "She is temporarily worn out—mentally, physically and spiritually. Her nerves have been kept at their utmost stretch off and on for years, and now that release has come they've collapsed like a fiddle-string when the peg that holds it taut is loosened. You must give her time to recover, to key herself up to normal pitch again. At present she isn't fit to face even the demands that big happiness brings in its train."

So Nick had to bow to Claire's decision and it was settled that for the first month or two, at least, of her widowhood Jean should remove herself and her belongings from Staple and bear her company at Charnley. And meanwhile Nick and Claire would spend many peaceful hours together of quiet happiness and companionship, while Claire, as she herself expressed it, "rebuild her soul."

To Jean the issue of events had brought her nothing but pure joy. Her belief had been justified, and the gateway of death had become for these two friends of hers the gateway of happiness.

All Her Children Were Troubled With Diarrhoea



Mr. J. R. Hickert, R.R. 1, Enid, Okla., writes:—
"Last Summer all my children were troubled with diarrhoea, and were so bad I did not know what to do. A friend told me to give them Dr. Fowler's Extract of Wild Strawberry, so I got a bottle, and after a couple of doses you should have seen the change. The children were soon well again, and I am very thankful to your wonderful remedy. I find it the only one that relieves so easily and quickly."

boded something unpleasant. He could not imagine in what manner the affairs of Madame de Varigny impinged upon his own, or rather, as she seemed to imply, upon those of his future wife, and this very uncertainty had impelled him to fix the interview the Countess had demanded at as early a moment as possible. Disagreements were best met and faced without delay. So now he was momentarily awaiting her arrival, still unable to rid himself of the impression that something of an unpleasant nature impended.

He glanced through the open window facing him. Afterwards, he was always able to recall every little detail of the picture upon which his eyes rested; it was etched upon his mind as ineffaceably as though cut upon steel with a graver's tool.

Although the mellow sunlight of September flooded the lawn and terraces, that indescribable change which heralds autumn had already begun to manifest itself. Not that any hint of chill as yet edged the balmy atmosphere or tint of russet reddened the gently waving foliage of the trees. It was something less definite—a suggestion of maturity, of completed ripening, conveyed by the deep, rich green of the grass, the strong, woody growth of the trees, the full-blown glory of the roses nodding on their stems.

To the left, in the shade of a stately cedar, Lady Anne and Jean were enveloped with their sewing and writing materials at hand, and the rays of sunshine, filtering between the widespread branches above them, woke fugitive gold and silver lights in the downy autumn and white-crowned heads. Further away, in the valley below, the brown smudge of a wide-bottomed boat broke the smooth expanse of the lake whence the mingled laughter of Nick and Claire came floating up on the breeze. It was a peaceful scene, full of intimate happiness and tender promises, and Blaise watched it with contented eyes. The voice of Blaise, formal and urbane, roused him from a pleasant reverie.

"Madame de Varigny," announced that functionary, throwing open the door and standing aside for the visitor, to enter.

Blaise rose courteously to greet her, holding out his hand. But the Countess shook her head.

"No, I will not shake hands," she said abruptly. "When you know why I am coming, you will not want to shake hands with me."

There was something not unattractive about the outspoken refusal to enter false colours, more especially softened as it was by the charm of the faintly foreign accent and intonation.

Madame de Varigny had paused a moment in the middle of the room and was regarding her host with curiously appraising eyes, as if Blaise returned her gaze he was conscious as once before at the fancy-dress ball at Montevan, of the strange sense of familiarity this woman had for him.

"I am sorry for that," he said, answering her refusal to shake hands.

"Won't you, at least, sit down?" pulling forward a chair.

"Yes, I will sit."

She sank into the chair with the quick, graceful motion of the South, and continued to regard Blaise watchfully between the thick fringes of her lashes. Had Jean been present she would have been struck anew by the expression of implacability which hardened the dark brown eyes. By that, and by something else as well—a look of unmistakable triumph.

"I have much—much to say to you, Monsieur Tor-na-rin," she began at last. "I will commence by telling you a little about myself. I am—here she looked away for an instant, then shot a swift, penetrating glance at him—"an Italian by birth."

(To Be Continued.)

Science Perfects Cure For Car Driveness

Ancient Chinese Drug Is Said To Be Effective

Science has perfected a cure for the driver who falls asleep at the wheel of his automobile. Narcoplex, the name given to a special sleep-inducing sleepless, has been found to succumb to doses of ephedrine, a drug which in the form of mahuang was used in Chinese medicine 4,000 years ago. Dr. Harry A. Collins, who announced the cure, declared one case had responded instantly, after recurring attacks for 12 years had caused him to have several automobile accidents.

Pelicans have no song and the adults no call-notes, while the young call for food with a low grunt, rising at times to a shrill scream.

Most woodpeckers bore round holes in trees, but the pileated woodpeckers dig both round and square holes.

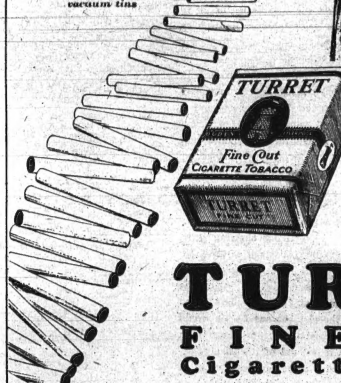
It does pay to "ROLL YOUR OWN"

From the standpoint of economy—each 25c. package of Turret Fine Cut contains the makings for at least 50 cigarettes—and Chantecler cigarette papers free.

From the standpoint of real smoking pleasure, there's nothing like rolling your own with the smooth, mellow, fragrant Virginia tobacco that you get in the Turret Fine Cut package.

It does pay to roll your own with Turret Fine Cut.

15c and 20c packages—also in 1/2 lb. cellophane tins.



FREE Chantecler cigarette papers with every package.

TURRET FINE CUT Cigarette Tobacco

THE RHYMING OPTIMIST

By Aline Michaels

LIKE FLOWERS

Women are like flowers:
Jasmine and rose
Through June's sunny hours
All their charms disclose.
Mignonette and lily,
Larkspur, coral spray,
Under breezes chilly
Shrink and fade away.
But when Summer gaily
Dances down the lanes,
They wax fairer daily
To her blithe refrain.
Love is sunshine, falling
When morn's mists depart:
Love is summer, calling
To a woman's heart.
Women are like flowers:
Until life is done
Living for those hours
When they see love's sun.

To Beat Unemployment

Germany Plans To Put University Graduates On Farms

Placing university trained young men on farms is the object of associations formed in Berlin and Leipzig, Germany, among the university people themselves. Jobs as agricultural laborers are being sought for thousands. Because, within a short time every third university trained man in Germany will have to join the ranks of the unemployed, unless something is done about it, efforts are being made to get farm work for as many as possible of the 60,000 academically trained men now unemployed.

Externally Or Internally, It Is Good. When applied externally by brisk rubbing, Dr. Thomas' Electric Oil opens the pores and penetrates the tissue, touching the seat of the trouble and immediately affording relief. Administered internally, it will still the irritation in the throat which induces coughing and will relieve affections of the bronchial tubes and respiratory organs. Try it and be convinced.

Indicative of the great urge modern girls have to travel, one single steamship company had 125 applicants for a single stewardess job they had open. Many were college girls.

fr. SCIATICA
Wash the painful part well with warm water; then rub in plenty of Minard's ointment; you'll feel better!

MINARD'S
"KING OF PAIN"
LINIMENT

W. N. U. 1083

Believe It Or Not

Resident Of Halifax Comes Along With Good Fish Story

The best fish story of this season is told by a resident of historic old Halifax. The story is about a gold fish, not the one who had no privacy, but an extremely adventurous gold fish.

The gold fish, according to a reputable Halifax journal, jumped four feet from its bowl to a chestfield, where it lay in a state of coma for goodness knows how long. Discovered by its heart-broken owner before rigor mortis had set in, it was placed in cold water. No result. But upon being held over the stove it was reminded of its old home among the rice fields of Japan and gave several encouraging wiggles. Back again in its natural element it resumed its exposed and wandering, if restricted, manoeuvres. Believe it or not, and wonder what a gold fish thinks about.

German Medical Men

Solve Old Problem

Claim Jealousy Caused By Excess Of Iodine In Blood

A number of prominent German medical men have solved the mystery of jealousy that has baffled the human race for many centuries. The Berlin physician simultaneously experimented on a number of women in municipal hospitals and have now come to the conclusion that an excess of iodine in the blood causes men and women to become jealous.

The medical men asked for volunteers to submit to experiments. The men were too proud and did not apply, but a great many women volunteered and allowed themselves to be hypnotized. Blood was drawn from them and submitted to microscopic examination. It was proven that the blood of jealous women had a hundred per cent. more iodine than that of women not so disposed.

Always keep Douglas' Egyptian Liniment at hand, ready to bring immediate relief to burns, sores and felons. Stops bleeding at once. Prevents blood poisoning. Splendid for sore throat and quinsy.

Three-In-One

"Did my medicine do any good?" "A wonderful remedy doctor. I took three spoonfuls and my cough went. I rubbed three spoonfuls into my knee for rheumatism, and the rest we used to clean the silver."

It is said that "no man is a hero to his valet"—but if you want to get the real "low-down" you should hear what his banker thinks of him.

"Sir, my wife said I was to ask for a raise."

"Good, I'll ask my wife if I may give you one."

Reclamation Project

Reclamation of 10,000 acres of rich salt lands on the Kootenay River flats at an expenditure of \$300,000 will be started this fall, it was announced by Hon. N. S. Loughheed, British Columbia Minister of Lands. The project will be completed within two years.

Building construction in Shanghai, China, is increasing.

Playing the game is the thing, not the score.

DECLARE THEY HATE SIGHT OF DUST CLOTHS

Canadian women vote dust cloths a nuisance to use and to wash

MUCH PREFER APPLEFORD WONDER PAPER

With so much inventive thought being given to eliminating unnecessary household work, it is only natural that a worthwhile substitute for the dusty dust cloth should be sought.

Now it has been found! Appleford Wonder Paper which actually dusters—sifts clean—as it polishes is receiving a hearty welcome from Canadian women who detest dust cloths and all they stand for. Wonder Paper is made from clean rag and soft paper pulp, thoroughly impregnated with a high-grade furniture polish, and absorbs dirt instead of spreading it. Appleford Wonder Paper comes in handy-size packages, twenty-five sheets, each as large as a dust cloth. You merely crumple a sheet into a soft pad, and go over the surface requiring attention.

You'll be amazed at the quick and lasting finish Wonder Paper gives. When one tile is worn and soiled, simply turn the Wonder Paper inside out. After the furniture or woodwork has been gone over, you can still use your Wonder Paper on the floor.

And when you're through—throw it away. No dust to shake out or wash. No bother at all. The most obnoxious part of household work done in half the time and with half the effort. Doesn't the idea appeal to you?

Special Offer

Wonder Paper is made by the makers of the famous PARA-SANI heavy waxed paper in the Green Box. Most grocery, hardware and department stores sell Appleford Wonder Paper. If you don't, just send the coupon and we'll give you a new and unique booklet entitled "Left-overs," containing one hundred recipes, as a bonus for your trouble.

Appleford Paper Products, Ltd., Hamilton, Ontario.

Enclosed find 25c for which please send me one full-size package of WONDER PAPER and your 100 recipes for "Left-overs."

Name _____
Address _____

My dealer is _____

THE BLAIRMORE ENTERPRISE

Member C.W.B.A.

Office of Publication
BLAIRMORE, ALBERTA

Subscriptions: to all parts of the Dominion, \$2.00 per annum. United States and Great Britain, \$2.50; Foreign, \$3.00, payable in advance. Business locals, 15c. per line. Legal notices, 15c. per line for first insertion; 12c. per line for each subsequent insertion. Display advertising rates on application.

W. J. BARTLETT, PUBLISHER

Blairmore, Alta., Thurs. Sept. 8, 1932

BACK TO THE LAND

From Ottawa the other day there came the story of a scheme for relief of unemployment through land settlement. Seven Canadian provinces have agreed on a plan by which the Dominion, province and municipality concerned each contribute one-third of a sum not exceeding \$600 per family to cover the cost of modest establishment on the land and subsistence for two years.

During the greater part of the summer, Ottawa news has been largely concerned with the Imperial Economic Conference. By radio, telegraph and newspaper, the world has been keeping itself in touch with the Canadian capital, and evidently considering it not only advisable but essential to do so. And so intent have we been upon news of tariff walls and trade treaties, exports, imports, duties, quotas and the hundred and one matters that relate to each other and to the ends of the earth, that we almost missed one of the most important pieces of home news heard for many a day.

This relief settlement plan, which is primarily an unemployment measure, is intended to aid "unemployed families, resident in the provinces, who are in receipt of direct relief, and are qualified physically to undertake life on the farm."

The underlying principles seem altogether sound and admirable. The plan is to help people to help themselves by enabling families to contribute to their own maintenance and ultimately to become self-supporting. Direct relief, maintaining families in comparative idleness at public expense, has too often a degrading influence upon the recipient. The land settlement scheme should not only prevent such possibility, but should enable families to receive relief, maintain their self-respect, and at the same time to acquire a fair start on the land.

The back-to-the-land idea is sound also because it is based on one of the fundamentals of existence. The land is "mother of us all," and when men are seized with the longing or the necessity to go back to the land it may be more than a mere sentimental whim or a mad economic urge that is troubling them. They tell us that the farmers are leading Europe back to ways of pleasantness and peace. Certainly those who watched them ploughing the shell-shattered fields in war days realize that it was not the people on land who wanted war. The Hebrew prophet who urged the beating of swords into ploughshares knew what he was talking about. He was urging a back-to-the-land movement in a day when the city bristled with the weapons of war.

Today, it may be more than ever before, men need to exchange the sword for the plough. But there are other things also: that the nation would do well to melt down and make ever again. We would suggest several machines, implements and instruments, whose influence upon human life is anything but salutary, but whose usefulness would be incalculable were they turned to the tilling of the soil.

But that is another story.—The New Outlook.

Mother—"Bobby, did you do anything besides eat at the school picnic?"

Bobby—"Yes, mummie, we sang a hymn called, 'We Can Sing, Full Throated We Be.'"

A check-up revealed that the title of the hymn was "Weak and Sinful Throated We Be."

THE HEAVY COST OF NOT ADVERTISING

Any business man can sit down with his lead pencil and figure out the cost of his advertising and he may not need a very sharp pencil to do it. But when it comes to figuring out what it would cost him NOT to advertise, he is confronted with a different problem.

Magazine advertisers have to count on costs per page of any amount, from a few hundred dollars for some periodicals, up to \$8,000 for an ordinary page of the Saturday Evening Post and \$15,000 for the back cover; or \$15,500 to \$17,500 per page for the American Weekly, the Sunday magazine papers.

Newspaper advertisers pay rates that vary all the way from the 10 to 50 cents an inch, flat, for the country papers, to the 1 cent. per line per 6000 circulation of a paper like the New York Times. Advertisers in trade and business papers may pay \$25 for a page in a grocery paper with small circulation, or \$100 for a page in Nation's Business. The rate may be based on gross circulation or influenced by the completeness of coverage of a certain field.

Up to the time of William Wadley's death, he had spent some \$75,000,000 in advertising chewing gum, including \$6,000,000 spent in 1931. He once said: "If I should stop advertising entirely and depend upon the momentum that already has been created, the chances are I soon would be a very small factor in the gum business, if not out of it entirely."

Check over some big advertisers of the past who ceased advertising or who reduced advertising to a negligible volume. Can you find one whose neglect of advertising has not cost him all or most of his business?

Where are Sapollo, Swift Caporal cigarettes, Sozodont, Rubifrom, Omega Oil, Pearl's soap, Pearline, Force, Cottolene, Egg-O-Sees, Ripans, Tabulas, Peruma, Hood's Sarsaparilla, Alcoa, Stevens, and E.M.F. automobiles, and forty other products familiar to everyone fifteen years ago or more?

A great deal of fault has been found by a certain type of consumer because he has thought large advertising expenditures meant high consumer prices. The consumer reasoning thus far has failed to think far enough or deeply enough. He has failed to note that as advertising volume has increased, retail price has not increased, but in many cases has decreased. He has not noted that, quality for quality, he could buy the advertised product as cheap as the non-advertised.

Campbell's Soup Company had a salesmanship expense of 7 1/2 per cent of costs when it started with its modest output of 500,000 cans per year. When its output reached 18,000,000 per week, the advertising had increased the volume of sales until the salesmanship expense was only 2 per cent, and the salesmanship and advertising expenses together were less than 5 per cent. With the cost of advertising down to 17,000 of a cent per can, the consumer is getting the soup for less money than would be possible if it were not advertised.

Truman De Weese has stated that when the Shredded Wheat Company was distributing 300,000 cases of shredded wheat annually, the advertising cost was more than \$1 per case. Advertising brought the distribution up to 5,000,000 cases annually and the cost dropped to 18 cents per case. It is understood that Kellogg's cornflakes were originally produced to sell at 15 cents a box, but advertising increased the volume of sales so largely that the size of the package was increased by half and the price dropped one-third.

The individual who argues that, once the volume has been developed by advertising, the advertising ought to be discontinued and its cost given to the consumer in the form of reduced price, misses two important facts:

First, the fact that the volume would not, could not and never does continue.

Second, the fact that the advertising cost per unit is often so small



BLAIRMORE UNITED CHURCH
"Serve the Church that the Church May Serve You."

Services for Sunday next:
10 a.m.—SENIOR SCHOOL
11 a.m.—PUBLIC WORSHIP.

Services will be in charge of Rev. John Wood, of Bellevue. A full attendance of members and adherents is anticipated at this meeting, as a report regarding the appointment of a new minister will be made.

ST. LUKE'S CHURCH NOTES
Rev. A. S. Partington, B.A., Rector

Services Sunday next as follows:
Sunday school in the hall at 10 a.m.
Service in the church at 4 p.m., instead of 7.

Count Paul Teleki, former prime minister of Hungary and a member of the League of Nations, will be camp chief of the great world gathering of Boy Scouts near Budapest next summer.

Boss: "I'm surprised at you! Do you know what they do with boys who tell lies?"

Office Boy: "Yes, sir. When they get old enough, the firm sends them out as travellers."

Time was, not so many years ago, when it was predicted that by "merely pushing a button" many laborious tasks would be accomplished, but with the advent of photoelectric rays even the button is done away with. The latest use of the light beam is furnished in a new drinking fountain in the office of the General Electric Company at Shenectady, N.Y. When the thirsty stop to drink, they intercept a beam of light which turns on the water.

Time was when many citizens in cities and towns of Canada kept their own cows. The small boy, often very unwilling, drove the family milk pail to and from the pasture morning and evening. Cattle were met with frequently along the thoroughfares of most municipalities. They picked up grass along the roadway. Suitable unto the needs of the time, the railway companies were compelled to erect cattle guards wherever their lines crossed a street. They are to be found today, wooden slats painted white, fixed at angles that would discourage the most venturesome beast from leaving the highway and wandering along the tracks where she might be killed. The other day official cognizance was taken of the fact that times have changed. The old order passeth and in its place the Board of Railway Commissioners acts as follows: "It is ordered that all railway companies, subject to the jurisdiction of the Board, be, and they are hereby relieved from erecting and maintaining cattle guards at highway crossings in cities and towns."

the consumer could not possibly profit by it, as in Campbell's soups.

There are various reasons why a product may cease to be advertised, but there is only one result when that happens. The business slips. The volume shrinks slowly at first, but with increasing rapidity as it goes down hill toward oblivion.

Not every business today on the toboggan can be halted by heavy advertising. Even in the best of times there are business enterprises that fail, despite good advertising. But the outstanding fact is that intelligent advertising liberally used will get business for most houses in the worst of trade slumps. It will save some from failure. It will raise some to a high level of success.—From "Printing."

A DEAD BUSINESS

A friend of ours recently returned from Calgary, where he said he was having a chat with a city friend, who is in the undertaking business.

"How's business?" he asked, after remarks had been exchanged about the weather.

"Botten," replied Ed.

"How's that?" inquired our friend.

"Not a day goes by during a depression that I don't get a letter from a friend who has died during these hard times. I cause, for one thing, they don't drive around in their cars so much, and there are fewer deaths due to automobile accidents. Then there is less drinking and carousing, because people can't afford it, and consequently a lower death rate from this cause. And fewer high-faluting parties, too. People can't afford them, and they are a lot healthier for not stuffing themselves with fancy drinks and fancy foods in the middle of the night. Yes, I must admit that the depression cuts into my business, but the general health of the public is better for it."

NEW NAME FOR ANNOUNCERS

On a recent trip across the continent I chanced upon an arresting paragraph in a Topeka newspaper. Some radio advertiser, it seems, professed to hear a popular demand for a new name for "announcer."

Among the suggestions were "airmaster," "choragus," "salutator," "marsh," and "mikemaster." Personally, I have known wrathful owners of receiving sets to call announcers names which are usually heard only in garages, on the New York stage or among the very best people of the Palm Beach winter colony.

Without delving into nomenclature, unfit to print, I can, without mental strain, think of several names for the purveyors of baloney over the ether. Here are a dozen samples: An aesthet, barkier, bore, bunk-spiller, bull-throver, deposer, huckster, howler, wreckler, hokey-linger, spouting geyser, wind-jammer, public nuisance. Coast down the alphabet yourself. It is an inexpensive indoor sport.

It is said that some of the announcers gag at the flapdoodle they are compelled to chant at the behest of the radio advertiser. A large section of the public shares this nausea.—F. A. Parker in Herald Tribune N.Y.

"And was the defendant expensively garbed?" inquired the lawyer of the negro witness.

"Deed she was, sah. Ah knows expensive garbage when ah sees it."

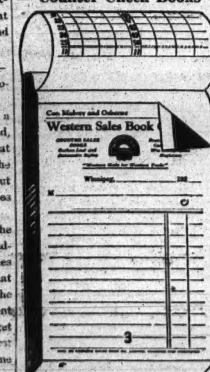
A New Brunswick man tells of a Baptist clergyman watching the fishermen unloading their day's catch from the boats to the fish houses. "What sort of fish are they," he asked.

"We call them Baptists," said one of the fishermen.

"Indeed. And why do you call them by that name?"

"Because they spoil so soon after being taken out of the water."

Counter Check Books



The Blairmore Enterprise
AGENTS —
Samples and Prices upon Application



RUGGLES AND MORGAN
BATTLING GARTER MEN

Two of Broadway's favorite legitimate stage funsters head the support in Paramount's flimination of Schwab and Mandel's hilarious musical comedy, "Queen High," which opens a three-day run at the Orpheum tonight.

They are Charlie Ruggles and Frank Morgan, and what they do to your funny-bone in this rollicking farce is nobody's business.

According to the story they are business partners in a garter producing enterprise. They can't seem to support each other's views, however, and their lawyer, to settle their differences, proposes that he deal them each a poker hand to decide which will become the butler of the other: Ruggles loses and becomes the butler in the Morgan household. The ensuing situations and dialogue are packed with uproarious laughs.

Four original songs were composed for the film. They are "It Seems To Me" and "I'm Afraid Of You," sung by Stanley Smith and Ginger Rogers, the juvenile lovers in the farcical plot. Another song, "In My Own Peculiar Way," is sung by Charlie Ruggles in his "own peculiar way" as the butler, and the fourth is put over by Frank Morgan and Miss Rogers with a chorus of garter models and close harmony salesmen. Its name is "Brother, Laugh It Off."

Outlandish Properties for Marx Brothers—"Horse Feathers"

Everything but the kitchen sink! That's what goes into the making of any picture in which the mad but merry Four Marx Brothers are starred.

Among the many strange ingredients that the property, wardrobe and studio purchasing departments had to furnish for the filming of "Horse Feathers," their latest picture, which comes to the Orpheum theatre next

week end, were these:

Cheese cloth, razor blades, gasoline, bean' wax, wild animals, horse hide, lemon juice, silver, nitric acid, cotton, soda pop, carbons, coffee professors, ice, dogs, automobiles, a skeleton, coats, footballs, tin, rags, old bottles, snags and snails, and sugar and spice, and Groucho, Harpo, Chico and Zeppo.

"That's all anyone knows about the plot," Groucho explained.

She knew everything about life and love—but even the "Secrets of a Secretary" were not enough to keep her from getting into a jam. For she hadn't thrilled on FATE. See and be thrilled by Claudette Colbert, Paramount's Charm-Girl, in a play more gripping than "Manslaughter," at the Orpheum Monday, Tuesday and Wednesday of next week.

The marriage took place at Calgary last week of Miss Muriel Enmy Stanley, daughter of Dr. G. D. Stanley, M.P., and Mrs. Stanley, of Calgary, to Mervyn Graves, son of Commissioner A. G. Graves and Mrs. Graves of Calgary.

British newspapers predict that James A. Mollison, first man to span the north Atlantic westward alone, will be knighted upon his return to London. It is said the little Scotchman will ask his bride, Amy Johnson, to sign an agreement whereby they both would abstain from stunt flights and other hazardous ventures.

Vice-Admiral Sir David Murray Anderson, K.C.B., C.B., C.M.G., M.V.O., who has been recommended for the appointment of governor of Newfoundland, joined the navy as midshipman in 1889, serving in H.M.S. George. He served in the Brass River expedition in 1895, was promoted lieutenant that year, served in the M'Whell expedition in 1895 (African medal), Ashanti expedition in 1896, at the operations resulting in the destruction of the Koonigberg, East Africa, 1915; promoted to Commander 1905, captain 1911, rear-admiral 1922, and vice-admiral 1927.



"MARCH ON YOUR STOMACH"

THESE words of wisdom are as sound today as when they led Napoleon's armies on to victory.

He realized, that to win, men must have the strength and vigor of abounding health, furnished only by wholesome, nourishing food.

MOTHER'S BREAD

is the wholesome, nutritious food of foods, easily transformed into strength and energy.

BELLEVEUE BAKERY
Phone 74w BELLEVEUE

ASK
YOUR
GROCER

OFFICE PHONE 155

RESIDENCE PHONE 154

L. POZZI
CONTRACTOR AND BUILDER

Best Stocked Lumber Yard in the District

Dealer in: —
ROUGH AND DRESSED LUMBER — SASH AND DOORS
SHINGLES AND LATH

Cement and Brick Construction
All Building Materials Supplied

SASH FACTORY IN CONNECTION
PLANS FURNISHED ESTIMATES SUBMITTED

OFFICE AND LUMBER YARD
VICTORIA STREET — BLAIRMORE, ALBERTA

District News

From Our Own Correspondents

HILLCREST HAPPENINGS

Mr. and Mrs. Norman Bamforth, of Watrous, Sask., are visitors at the home of Mrs. G. Bamforth.

Mrs. F. Haggerty has returned from Trail, where she has been visiting her sister, Mrs. McTeer.

G. E. Cruickshank, M.L.A., was a visitor to Winnipeg last week.

Miss M. Chardon resumed her piano classes in Hillcrest on Thursday.

Miss Helen Westrup left for Calgary on Tuesday, where she will attend the normal school.

H. Stokas left Saturday for Vancouver, where he will spend his vacation.

T. M. Burnett, of Lethbridge, was a visitor here last week.

The "Pick of The Pass" football team was defeated by the touring Drumheller Miners to the tune of 2-1 here on Tuesday evening.

A. Bianchini has been confined to his home through illness.

Mr. and Mrs. H. Westrup are visitors to Calgary.

Miss Eva Sharetta left for Calgary on Monday, where she will attend normal school.

Mr. and Mrs. Harold Henderson motored to Vancouver, where they will be the guests of the latter's parents, Dr. and Mrs. H. A. MacDonald.

Cyril Richards left on Monday evening for Hanna, where he has accepted a scholastic appointment.

Miss F. Decole left for her school last week.

CORBIN HAPPENINGS

Mrs. A. Williams and children returned to their home here, after spending the summer months with Mrs. Coote at Edmonton.

George Slemco returned home from Calgary this week, where he spent a short vacation.

Mr. and Mrs. W. Almond, of Lundbreck, were guests of Mr. and Mrs. A. G. Shepherd here this week.

T. J. Barnes, of Lundbreck, was in town during the week to take in the annual miners' picnic.

Mrs. M. A. Murphy, Alvin and Sylvia Murphy, of Cowley, were week-end visitors here with Mrs. L. V. M. Peel and family.

Mr. and Mrs. Joe Kremenka are to be congratulated upon the birth of a daughter on Saturday last.

The miners' annual picnic was held on Sunday last at the Cold Springs picnic ground. A special train transported a large portion of the town's population to the picnic grounds, and the rest went by car. The usual races and contests of skill were held.

Dr. J. L. CHAPPELLE
—CHIROPRACTOR—
McLaren Block, Blainmore, Alta.
Hours: 10 to 12, 2 to 5, 7 to 8
House Calls in Neighboring Towns at Reasonable Rates.
—14 Years Practical Experience—
Restoration Assured
in Cases of Chronic Appendicitis

DENTISTRY
R. K. Lillie, D.D.S., L.D.S.
Graduate A.U.D.S., Chicago

HOURS:
Coleman—Morning 9 to 12
Blainmore—Afternoon 1 to 6
Evenings by Appointment
PHONE:
Both Offices 3322—Residence 3323

LODGE DIRECTORY
Blainmore Lodge No. 68,
I.O.O.F.

Meets First and Third Tuesdays at 8 p.m. in the Oddfellows' Hall. Officers for the ensuing term: A. Tiberg, N.G.; A. Decoux, V.G.; J. Patterson, Recording Secretary.

Livingstone Lodge No. 22,
Knights of Pythias
Meets in the Castle Hall on the Second and Fourth Fridays of the month at 8 p.m. Visitors are always welcome. Officers: C.C. Thos. Gale, K. of K. & B. B. Senier.

BLAIRMORE LODGE NO. 15
B. P. O. ELKS
Meets Second Fourth Tuesdays at 8 p.m. in the Lodge Hall. Visitors made welcome. H. O. Westrup, Exalted Ruler; J. R. McLeod, Secretary.

with a very attractive prize list to offer inducement. Gaskell's seven-piece orchestra was in attendance at the pavilion for those who wished to dance. Refreshment booths and tents were on the grounds for the convenience of the picnickers. Although the day was cool, the picnic held its usual interest for the children and their elders.

The first icy winter breath reached Corbin on August the 30th, when the town woke up to a white world. The snow was rather unusual at this time of the year and only lasted for a day. The town gardens did not suffer from the unusual weather.

Misses Pat Reger and Betty Elliot left for Fernie on Monday, to enter high and public school.

Roy Taylor returned to Fernie on Monday, to continue his studies at the high school.

The local public school reopened for the fall term on Tuesday of this week, with Miss S. Timaeus, principal, and Miss A. Wilson, junior teacher, in charge.

COWLEY HAPPENINGS

Mrs. Jack Stainaby, who has been in Calgary for a few weeks, has returned home.

Among the Cowley students attending Pincher Creek high school are: Misses May Poulson, Aileen and Jean Porter, and Masters Ronald Morrison, Alvin Murphy and Jack Cowin.

The parish room of the Anglican church has been secured for the purpose of teaching the senior room of the Cowley school, which began on Tuesday with Miss Nellie McWilliams re-engaged as teacher; but the reopening of the junior room will be delayed until the new building, now under construction, is completed, which will be around the last of September.

The annual Cowley School Fair will be held on September the 20th. Owing to trying times, there may possibly be a shortage of funds to be awarded as prize money, but if such is the case, the difference would be very small and a percentage rate would be struck. The usual amount of entries will be made and a larger display than ever is expected this year.

Mrs. M. A. Murphy and children were week-end visitors by motor to Corbin, where they paid a visit to Mr. and Mrs. Lionel Peel and family.

Mrs. George Porter and children returned from summer vacation spent at Black Mountain, to be in attendance at the Cowley school on the day of opening.

Mr. and Mrs. Lawrence Peel, of Lundbreck, have returned from a motor holiday trip by way of Calgary and the Banff-Windermere trail. While away, they visited various points in B.C.

Rev. Father O'Dea was a visitor to Lethbridge the early part of the week.

The Todd Creek and Tennessee schools have reopened, with Miss Jennie Heibeln and Miss Essie Bennett re-engaged as teachers.

On the 3rd of September, we were visited with a slight touch of frost, which nipped the tenderest vegetables and flowers, while in the adjacent foothills country twelve degrees of frost has recently been registered.

Miss Elaine Portch, of Macleod, has been engaged as teacher at the Tennyson school, which opened on Tuesday last.

Miss Dorothy Irwin left on Monday for Calgary, where she will attend normal school for the ensuing term.

A joint meeting of these Cowley school board and the town council was held on Tuesday evening, when it was decided, after thoroughly discussing the matter of holding school in public buildings other than the school house, to put on a night watchman, in order to insure safety from destruction of property by anyone carrying out any evil intentions designed against such

buildings, and from now on until the school house, which was destroyed by fire on July 6th, is replaced by the new school house, which is now under construction, is completed and opened up, the parish room of the Anglican church, which is being used as a school room, will be safe against trouble-makers, as it will be closely guarded every night while being used for this purpose.

Mike Soukoff, whose trial for assault on Fred Vishoff was held in the Pincher Creek police court on Tuesday, when he was found guilty and sentenced to thirty days in the Lethbridge jail. The trouble arose over Vishoff's cattle breaking into Soukoff's grain field, which resulted in a fight with Vishoff threatening to strike Soukoff with a hammer, when Soukoff pounced on Vishoff with his fists.

Misses Walters, Beth Stephenson, Gertrude Maye, Irma McDonald, Bessie Crowder and Miss York have been re-engaged to teach at the schools in the adjoining districts of Lundbreck, Lee, Chapel Rock, Gads Hill, Willow Valley and Maycroft.

Miss Alice Robinson has been engaged to teach at the Heath Creek school for the present term.

BELLEVUE HAPPENINGS

Mr. and Mrs. E. B. Mills, Mr. and Mrs. Jas. Meade and son Charles, of Detroit, Mich., are at present visiting Mr. and Mrs. H. Meade.

Mrs. J. Koentges and Mrs. W. Koentges motored to Calgary to attend the funeral of Mrs. Joubert. Mrs. Joubert was a former resident of Bellevue, having resided here for about eight years.

Mr. and Mrs. Charlesworth have motored to Iron Springs, accompanied by Miss Winnifred Charlesworth.

Mrs. J. Armistead, of Calgary, was visiting her sister, Mrs. Hampton, over the week-end.

Mrs. C. Emmerson spent the week-end in Calgary.
Mr. and Mrs. Woodhouse and son Leslie, of Fernie, spent the week-end in town the guests of Mr. and Mrs. Harrison.

The young people of Bellevue gave a surprise farewell party for Misses Dorothy Barlass, Enes Chiarovano and Helen Westrup; on Friday evening in the Catholic parish hall. Which was enjoyed by all during the early part of the evening. Mr. Willie Serra and Bill Cox were the lucky winners. After which a dainty luncheon was served presided over by Misses Ruby Cousens, Anne Matkin, Jessie Radford and Peggy Cole. Dancing was enjoyed until the early hours of the morning.

Luther Goodwin accompanied Mr. and Mrs. Westrup and Helen to Calgary on Tuesday morning, where Helen and Luther will take up classes at the Normal school.

Miss Enes Chiarovano and Mr. W. Serra left for Calgary on Tuesday morning, where they will enter the Calgary Normal school.

Miss Dorothy Barlass left for Calgary Normal school on Tuesday evening.

The dance held in the L.O.O.F. hall was very successful. A large crowd attended and enjoyed dancing to the music of Norman Miller and his orchestra.

The annual sports were held on Monday, the fifth, and proved to be very successful. Alec Costick and Lionel Fournier (Pincher Creek) equalled the Alberta record for the high jump under sixteen. The children's sports were held in the morning and junior and senior events were held in the afternoon. The boys' bicycle race headed the programme: Fred Radford, first; S. Traverso, second; A. Costick, third. Old men's race, 1 William Goodwin; 2 Thomas Clayton. Girls' 75 yard dash, under 14 yrs, 1 D. Costick, 2 R. Rhodes, 3 B. McInnis. Boys' 75 yard dash, under 14 yrs, 1 M. Malasanzak, 2 J. Yakabi, 3 B. Seckoff. Men's high jump, 1 B. Goodwin, 2 B. Cruickshank, 3 L. Goodwin. Boys' high jump, under 14 yrs, 1 A. Costick, 2 L. Fournier, 3 H. Jepson. Girls' high jump, under 14 yrs, 1 D. Costick, 2 K. McDonald, 3 Irene Farley.

Men's running broad jump, 1 B. Cruickshank, 2 S. Goodwin, 3 L. Goodwin. Boys' 90 yard sprint, under 10 yrs, 1 A. Costick, 2 L. Fournier, 3 T. Radford. Girls' 90 yard sprint, under 10 yrs, 1 D. Costick, 2 R. Rhodes, 3 B. McInnis. Men's half-mile run, 1 Cruickshank, 2 Phillips, 3 Richards. Girls' 90 yards, under 10 yrs, 1 K. Costick, 2 E. Litherland, 3 F. Costick. Boys' 90 yards, under 10 yrs, 1 A. Fountain, 2 C. Anderson, 3 S. Radford. Men's hop, step and jump, 1 Cruickshank, 2 S. Goodwin, 3 L. Goodwin. Men's quarter-mile run, 1 L. Goodwin, 2 C. Fish, 3 S. Goodwin. Girls' high jump, 1 F. Costick, 2 K. Costick, 3 Nippy McDonald. Pole Vault, 1 Cruickshank, 2 Podgornik, 3 J. Whalley. Boys' running broad jump, 1 L. Goodwin, 2 C. Anderson, 3 J. Tapay.

The horticultural flower show was very successful, the display of flowers and vegetables were very good and of excellent quality. People from the surrounding districts were amazed at the exhibits and wondered were all the products were grown. The highlight of the show was the exhibit put on by Dr. McKay, of the Geological Survey.

Mrs. T. Smith arrived home on Sunday, after spending a holiday at Drumheller.

Mr. Gordon May left for his home in Medicine Hat on Tuesday night.

While on his way home Saturday night, Bert Simmons was severely beaten up by four or five unknown persons.

Bellevue mine opened on Wednesday after six and one half months of strike. About fifty men started on Wednesday, and Thursday will see the majority at work.

RELIEF SETTLEMENT

When the Canadian government, through its Department of Immigration and Colonization under the direction of Hon. W. A. Gordon, decided to concentrate its efforts upon the settlement on the farm of families then residing in the Canadian cities, it set in motion a series of events that promises to have far-reaching effect. The co-operation of the Colonization Departments of the Canadian National Railways and the Canadian Pacific Railway was invited and heartily given, and for the first time the three chief colonization agencies in Canada applied themselves to the settlement of Canadians on the land, instead of the encouragement of immigration from outside sources.

The land-ward movement assumed proportions greater possibly than even those immediately concerned with it had anticipated. From October, 1930, to March 31, 1932, the three organizations were instrumental in placing 7,046 families formerly resident in Canadian cities and other centres of population, on farms, and in placing 14,568 formerly unemployed men in farm employment. On the basis of five members to a family this represents a movement to the land of 49,798 persons—a substantial contribution to the relief of unemployment and the stabilization of conditions.

Family settlement under this movement was confined to those who had sufficient capital to establish themselves on the land. No financial assistance was extended. It soon became evident, however, that there were many families eager for an opportunity to gain a subsistence on the land who could not qualify for such settlement because of lack of capital. As a contribution toward relieving this situation the Dominion Government in May last decided to bear a portion of the cost of settlement on the land of selected families who could qualify for such assistance in all localities where the province and municipality concerned were prepared to make a similar contribution, and an agreement to that effect was offered to each of the provincial governments. The stipulations of this agreement may be summarized as follows:

The Dominion government would contribute one-third of an amount not to exceed \$600 per family for the purpose of providing a measure of self-



Threshers' Licenses

All operators of Threshing Rigs and Combines in Alberta, whether for private or public use, are required to be registered annually, the fee being One Dollar (\$1.00).

The fee for 1932 season is now due and payable at the
DEPARTMENT OF AGRICULTURE,
EDMONTON, ALBERTA.

Youthful Strength

Dr. Magnus Hirschfeld, the world-known authority on Sexology and Director of the Institute for Sexual Science of Berlin, Germany, created

TITUS-PEARLS

to help the millions of men and women who have lost or are losing their vital physical power. In his 35 years of practice and research, however, he realized that the weakening of man's glands was also responsible for other troubles: High blood pressure, hardening of the arteries, physical exhaustion after work or exercise, dizziness, etc., nervousness, neurasthenia, etc.

All these troubles can be removed with Titus-Pearls. Numerous cases were treated by Dr. Hirschfeld in his Berlin Institute.
L. S. (State Official; 60 years old, married) complained of physical exhaustion, dizziness and tremors. Was easily tired. Mental power dull and slow moving. Physical powers had been incomplete for previous 5 years. Blood pressure too high. Given 2 Titus-Pearls 3 times a day. 2 weeks later the medical report on this man was: "General health better, more vigor; dizziness much less and returning of power. Treatment continued and 2 weeks later L. S. reported again, this time to say that all weariness and exhaustion had gone—he felt fresh and buoyant. His blood pressure had fallen, and at 60 years of age he had regained the physical power and virility that he had known in the prime of his life."

Start regaining your youthfulness now! Today! In 2 weeks time you will be aware of the new, virile force within you. Send \$5.00 (cash registered or money-order) for 2 weeks treatment.

Write for booklet C.O.D. Orders accepted

To avoid mistakes please fill out the following coupon:
TEUTONIA IMPORT & EXPORT SERVICE CO., DPT. 16274
211 Fourth Avenue, New York City, N.Y.

Gentlemen: Please forward to the following address Boxes

Titus-Pearls, for which I enclose \$

My name is _____ City _____

My address is _____ State _____

sustained relief, to families who would otherwise be in receipt of direct relief by placing such families on the land, the remaining two-thirds of the expenditure to be contributed by the province and the municipality concerned as might be decided between them. The Dominion government contribution was to be regarded as a non-recoverable expenditure. The total expenditure on behalf of any one family during the first year was not to exceed \$500 for all purposes inclusive of subsistence and establishment, a minimum amount of \$100 being withheld to provide subsistence if necessary during the second year. No part of the above-mentioned expenditure was to be used for the purpose of acquiring or renting land.

It was stipulated that all families who might be assisted under the terms of this agreement should be residents of Canada and should be selected from those who would otherwise be in receipt of direct relief, the selection of families to be made without discrimination by reason of political affiliation, race or religious views.

The province was to be responsible for administration of relief settlement for administration of relief settlement, including the location and inspection of suitable farms, and the selection of families who should be physically fit and qualified in other respects. Expenses of administration were to be paid by the province, and no part of the cost of administration and supervision was to be deducted from the maximum amount of \$500 set aside for subsistence and settlement of each family. Disbursements of funds to the families assisted were to be made by the province, which was required to set up an Advisory Committee, including representatives of the Dominion Land Settlement Branch, the Colonization Branch of the Canadian Pacific Railway, and the Colonization Branch of the Canadian National Railways. Provision was made for the furnishing, certification, and verification of accounts. The Dominion government at that time indicated the amount it had set aside for expenditure under this scheme in each province, such amount being based upon population of the province.

Up to August 6th, seven provinces—New Brunswick, Nova Scotia, Quebec, Ontario, Manitoba, Saskatchewan and Alberta—had signed the agreement and had begun active relief settlement work under it. British Columbia was completing surveys of the situation preparatory to entering into agreement with the Dominion. In Nova Scotia 117 applications had been approved; in Ontario 87 families had been selected. Manitoba reported 1.6 families actually located on land; Saskatchewan 238 families. Alberta, which had just signed the agreement, had approved 29 families. Quebec signed the agreement on July 16th and is proceeding with organization and the selection of families.

Settlement this year represents only the beginning of the movement as the agreement covers a period of two years which does not expire until March 31, 1934, and only those families whose position can be immediately improved by settlement on the land are being located at the present time. Therefore, while some immediate relief of unemployment conditions may be expected, the full effectiveness of the scheme will not be in evidence until at least 1933.

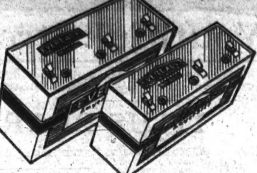
The plan is not put forward as a complete solution of unemployment, but it is undertaken as a constructive measure, to assist the unemployed to attain self-dependence on the farm. It presents a challenge to the initiative and energy of the unemployed, as well as an opportunity to achieve self-support. It is confidently expected that settlement will be so administered by the provinces, upon whom that responsibility devolves, that a substantial measure of permanent land settlement will ensue.

How many thirty people today are using a \$300 radio set to hear a record played on a \$67.50 phonograph.

A novel method of washing locomotives has been adopted by the Canadian National Railways. Instead of being washed by hand, the engines are passed through and under a hop-like frame fitted with spray nozzles. As this is reached, the front wheels of the engine close an electrical circuit that turns on hot water sprays having a pressure of 140 pounds to the square inch. When the engine and tender have slowly passed through the frame the rear wheels break the circuit and the water flow ceases. A cleaning compound mixed with grease and leaves on the washed surface a film of wax which renovates the paintwork and discourages rust.

EVEREADY

**Lowest Priced
BATTERY POWER
in RADIO HISTORY**



LAYERBILT—more POWER! Smooth, full-volume reception when other batteries falter. More hours of good service—that is what Eveready offers you in the new LAYERBILT at greatly reduced prices.

Large 45 Volt Layerbilt Medium Size 45 Volt Layerbilt for \$3.95 Layerbilt for \$3.00

Ask your dealer about right size for your radio

CANADIAN NATIONAL CARBON COMPANY LIMITED
Calgary, Vancouver, Toronto, Montreal, Winnipeg
Owning and operating Radio Station CINC, Toronto

RADIO BATTERIES

Initiative Wins.

When Marshal Foch was given command of the French army during the World War, one of the first things he is reported to have said was: "To h— with history and principles! What is the problem?" Though Foch was perhaps the world's greatest student of military strategy, he was no slave to it. He tackled each problem with initiative and vim. This method won for Foch.

The Review of Reviews magazine declares that a study of recent reports will show that those industrial organizations that exerted wide and sustained vim and initiative profited more than those which stood pat watchfully waiting, or those which imitated others. It points out that the larger the business, the more it tends to become standardized. System and routine often kill initiative and stifle progress. This explains in part why a small organization will so often place a new, out-of-the-ordinary product upon the market, something for which a real need has long existed but which no one previously appeared to have recognized.

Safety glass, now used so widely for windshields and bank cages, is the result of alertness and initiative. Non-shattering glass was discovered accidentally by a French chemist who knocked over a test-tube that had been used for months. Stopping to pick up the pieces, he discovered that the paste substance in the tube held the broken glass intact. Mentally alert, the chemist remembered that the tube contained a mixture of tri-nitro-cellulose, ether and acetone. Experiments followed and safety glass was the result.

Rear Admiral David Watson Taylor is credited for having been able to reduce the coal bill of the United States Navy by one-half, utilizing the bow wave for ship propulsion. A biscuit company making money only erratically saw its sales rise enormously by fashioning cookies in the shape of dogs, animals, and similar enticing forms. A manufacturer of towels was able to build up sales enormously by introducing towels in colors to harmonize with the bathroom tiles. Children's towels were created. Complete ensembles were worked out—towels, washcloths, bathmats. That plant is reported to have maintained full capacity throughout the depression.

Foods have undergone marked development because of research followed by initiative. It was discovered that tomato juice is rich in vitamins A, B, and C, and in three years, tomato juice has caught the public's fancy. Progressive manufacturers of canning machinery were alert to their opportunity. In two years the sales of canned tomato juice have a gain of 629 per cent, and bottled 177 per cent.

Today there is no paucity of opportunities. But there is paucity of vision, initiative, and courage to capitalize them. As Charles Kettering, vice-president in charge of research, General Motors Corporation, says, "Business will come back when we get products that people want to buy. If one-tenth of the energy was spent in getting such products instead of stirring up the mud, we would get along better."

The task of leaders is to lead. There is not an industry or a line of manufacture but affords unappreciated opportunity for initiative. Today, as during the days of the World War, executives might think to advantage as Marshal Foch was thinking when he said, "To hell with history and principles! What is the problem?"

Britain Is Providing

Underground Airports

"Planes Will Use Inclines To Come To Surface"

Underground airports are to be provided for the British Air forces. This decision was made after it was found that no camouflage could hide the hangars from the powerful lenses now being used in military cameras. The new airbases will be at a minimum depth of thirty feet. There will be inclines for 'planes to come to the surface and take off.

It is good to have money and the things money can buy; but it is good too, to check up once in a while, and make sure you haven't lost the things money can't buy.

Try Lydia E. Pinkham's Vegetable Compound



Felt Terribly Nervous
Fagged out... always melancholy and blue. She should take Lydia E. Pinkham's Vegetable Compound. Its tonic action builds up the system. Try it.

W. M. U. 1864

Grow Seedless Grapefruit

Secret Was Originally Discovered By South African Ploverman

South African planters have mastered the secret of growing seedless grapefruit, and bulk supplies are now beginning to be exported. A careless ploverman discovered the secret originally. His blade came in contact with a grapefruit root and a small tree, growing from the incision, produced sterile (seedless) grapefruit. South African growers experimented and found that similar fruit could be produced only under special conditions.

Persian Balm preserves and enhances women's natural heritage of beauty. For sheer feminine loveliness it is unrivalled. Tones and rejuvenates the skin, and makes it exquisite in texture. Delightful to use. Smooth and velvety, it imparts a youthful charm to every complexion. Indispensable to all dainty women. Especially recommended to make hands soft and white. Delicately fragrant. Preserves and enhances the loveliest complexions.

A new camphor factory in Japan is to make intensive studies of the economic and scientific side of the camphor industry.

Musk rats, introduced into Great Britain in recent years for fur breeding, are now pronounced a menace, due to their burrowing habits.

Men's Greatest Invention

Hammer Is More Necessary Than Any Tool Made

If you ask half a dozen people what they consider to be the greatest invention ever made, the majority will suggest such things as the steam engine, the dynamo, or the electric telegraph. But these are only the results of a much earlier and far more important discovery. The earliest and greatest invention ever made by man was the hammer.

You cannot undertake any piece of constructional work without a hammer. Though you may not actually use it, it must have been employed in making the tools with which you do the work. The hammer was the first tool which enabled man to multiply his strength, to do something which was impossible with his bare hands.

It was probably invented by a remote ancestor who had the inspiration to use a stone for cracking the shell of an oyster or whet. The earliest hammers had no handle. They were merely, conveniently shaped stones held in the palm of the hand. Fasten such a stone to a handle and you have a much more effective tool. Sharpen its business end to an edge by chipping off flakes, and it becomes a stone axe. The formation of an edge on the earliest flint tool could be done only by means of a hammer. The hammer thus gave birth to both the axe and the adze, the earliest of cutting tools.

From the adze and the chisel to the saw is but a step. The drill is simply a small chisel. It was first fixed to a round shaft and rotated by the palms of the hands; later, primitive man invented the bow and string method of turning it. The bow and string drill is still in use in certain trades.

Medical Science Finds

Chinese Doctors Right

Experiments Prove "Pin-Pick" Cure Has Its Merits

The Chinese doctors have one method of curing their patients which has always bewildered and amused the western world. If a man is ill, they stick a pin into him. If not a pin, at any rate, a needle or a copper wire filed to a point. They do just that, and nothing more. No drugs are used.

In a good many ailments this cure has nearly always been successful. Westerners put it down to faith curing—the powers of suggestion. Now, after many centuries, medical science has decided there is something in it, and the Chinese experts are asked to demonstrate their methods.

Picking a patient with a needle in the right spot has a certain effect on nerve centres. Experiments have shown that it causes a cessation of violent neuralgia, or sciatica; it has given temporary relief from asthma and has proved helpful in various forms of rheumatism or internal disorders, giving instant relief.

Research into acupuncture—"pin-prick cure"—has only just started, but it is quite likely that in a few years it will be largely used instead of pain-soothing drugs.

Stock Exchange Seats Up

Estimated Value Shows Big Increase In Short Time

With the recent sale of a seat on the New York Stock Exchange for \$120,000 the value of the 1,375 seats went up by 35 per cent. The estimated worth of the seats is now placed at \$185,000,000, an increase of \$1,250,000 over the total of a week before.

The traders in Wall Street are preparing to pick up where they left off a few years ago. It is getting on to three years since the crash on October 29, 1929, when 18,400,000 shares changed hands.

People have been hoarding their money for a long time. They are beginning to feel the tickle to spend. The stock exchange is one of the barometers, even if it is a place where many lose their savings. And the exchange is girding itself for a pick up in its business.—Border Cities Star.

Higher Education Popular

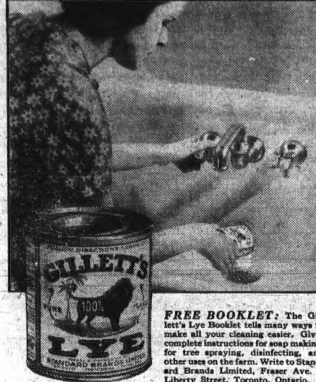
There were 57,294 students in the twenty-three universities in Canada during 1931, and 25,137 attended the 101 colleges in the Dominion. Of the net total of individual students at both universities and colleges there were 46,854 males and 25,798 females. The students were followed by the higher education. The ladies secured 35.7 per cent. of the diplomas, licenses and degrees granted.

Visitor says American schoolgirls are too fond of gum. Part of their chawtion, no doubt.

Keep that drain clear...

this easy way

**Gillett's Lye dissolves
clogging grease and
never harms enamel**



FREE BOOKLET: The Gillett's Lye Booklet tells you how to make all your cleaning easier. Gives complete instructions for soap making, for tree spraying, disinfecting, and other uses on the farm. Write to Standard Brands Limited, Fraser Ave. & Liberty Street, Toronto, Ontario.

GILLETT'S LYE

Never dissolves, try in hot water. The action of the lye itself heats the water.

EATS DIRT

DON'T run up a plumber's bill every time your drain pipes clog. Fix them yourself... this easy, workless way.

Just sprinkle Gillett's Pure Flake Lye down your drains and toilet bowls each week. Use it full strength, for Gillett's Pure Flake Lye will not in any way harm the finish of enameled sinks or bathtubs.

Grease and dirt dissolve like magic. Germs are killed. Odors banished. Your drains run free and clear. And... there's no plumber's bill afterwards!

Tell your grocer it's Gillett's Pure Flake Lye you want. This powerful cleanser and disinfectant saves hours of scrubbing. Try a tin.

Motion Without Motive

Chinese Description Of Western Civilization Fits Speed Maniac

Judging by the number of convictions in recent weeks, the Ontario authorities are in earnest in their determination to make the highways of that Province safe for the average motorist.

There is rarely any intelligent reason for driving a car beyond a reasonable speed. Occasionally, in an emergency, fast driving may be justified. For the most part it is merely craziness.

One of the most frequent causes of fast driving is the desire merely to pass some one on the way to nowhere in particular. Which gives point to the Chinese observer's description of Western civilization as "motion without motive." The speed maniac might just as well be driving around an enclosed motor speedway as on the public highways. Perhaps something of the kind may eventually be provided for those infected with the speed virus.—Winnipeg Tribune.

Buys His Home Village

After an absence of more than 40 years, William McGregor, who left his home in Lathernowell, Caithness, Scotland, to seek his fortune in Australia, has returned to become the owner of his native village. As a boy he was employed in herding cows. Director of several Australian companies, he came back to visit his sister, Miss Jessie McGregor, who still lives in the cottage where they were born. He bought the village when it was placed on the market recently. It has about 120 inhabitants.

Drives Asthma Before It. The smoke or vapor from Dr. J. D. Kellogg's Asthma Remedy gives asthma no chance to linger. It eradicates the cause. Our experience with the relief-giving remedy shows how actual and positive is the succor it gives. It is the result of long study and experiment and was not submitted to the public until its makers knew it would do its work well.

His Voice

Newswid was showing an office friend over the young couple's new house.

"All this luxurious furniture is my wife's idea, you know," he explained. The friend nodded approvingly. "Very nice, I'm sure," he replied; "but surely you had a voice in the matter?" "Yes, the invoice," said the young husband.

Erosion taken 21 times as much plant food from the field and pastures of America as is removed by harvested crops.

Bad Constipation And Sick Headaches Ended By Vegetable Pills

Formerly a victim from Constipation, Sick Headaches and Indigestion, Mr. V. H. writes: "It was a red-letter day when I received your 'Vegetable Pills.' Because they are PURELY VEGETABLE, they are effective to both liver and bowels. Dr. Carter's Little Liver Pills are without equal for correcting Acidity, Biliousness, Food Compaction and Indigestion. 25c. & 75c. red package. Ask for Carter's by NAME."

Mine Taken Over By Workers

Interesting Experiment Is Under Way In Nova Scotia

For a quarter of a century the people of Inverness, N.S., have been working for somebody else. Now they will be in business for themselves, directing and operating the coal mine that is the only industry in the town, and marketing its products.

Their co-operative plan, approved recently by the government of Nova Scotia, is expected to banish the threat, long dreaded by the town's 3,000 inhabitants, that the mine would be closed.

Under the agreement with the government, operation and control of the mine has been transferred to a new company, the Inverness Coal Co-operative Company, Limited, members of which are to be miners employed in that mine and taxpayers of Inverness.

Canadian Radio Programme Broadcast From "Plane"

Contact Made With Station From Height Of 5,000 Feet

An advertising stunt that proved of some scientific importance was accomplished here recently when Arthur Dupond, local radio announcer, and Sydney M. Nesbitt, aeroplane club official, successfully established contact with a Montreal radio station while flying 3,000 feet over the city. Both men gave short addresses which were clearly received by many wireless fans.

It was believed to be the first Canadian radio program broadcast from an aeroplane, though short addresses were broadcast from the airship R-100 over Ottawa in 1930.

Worms in children work havoc. These pests attack the tender lining of the intestines and, if left to pursue their ravages undisturbed, will ultimately perforate the wall, because these worms are of the hook variety that cling to and feed upon the interior surfaces. Miller's Worm Powders will not only exterminate these worms, of whatever variety, but will serve to repair the injury they have done.

New Paint Schemes Uncanny

How hot a kettle is at any moment can be told by the color of a paint which has just been invented. A kettle painted with the new material, which is a mixture of salts of mercury and copper, looks bright red when cold. It is a red-letter day when it becomes warmer, and at 140 degrees it becomes magenta colored. At 20 degrees higher it takes on a dull chocolate hue, and at boiling point it is quite black. Cooling brings its color back.

Mother Graves' Worm Exterminator will drive worms from the system without injury to the child, because its action, while fully effective is mild.

"Too bad about Tom and the girl he's engaged to. Neither one of them is good enough for the other." "Where did you get that idea?" "I've been talking the matter over with both families."

About one-half the world's lepers are in China.

Rice accounts for about 80 per cent. of China's exports.

Feeder Purchase Policy

Designed To Encourage Winter Feeding Of Cattle and Lambs

Renewal of the Feeder Purchase Policy designed to encourage the winter feeding of cattle and lambs of suitable type and quality is announced by the Hon. Robert Weir, Federal Minister of Agriculture. Under the terms of this policy, broadly put, the Federal Department will pay the reasonable travelling expenses of a farmer or his agent to the stockyard point of purchase, the feeder sales, or nearest station to reship point at which feeder stock is purchased. To secure the benefits of the policy at least one car of stock (20 head of cattle or 40 lambs, or a combined car, figured on 2 lambs as the equivalent of one beef animal) must be purchased. Stock purchased is subject to approval as to type and suitability by the official representative of the Dominion Live Stock Branch serving the point of purchase. Special provision has been made to extend the benefits of the policy respectively to farmers of Eastern Canada, of the Prairie Provinces, and of British Columbia. Complete details and information about the policy and the benefits can be secured by writing the nearest stockyard agent of the Dominion Live Stock Branch, or direct to R. S. Hamer, Chief, Cattle Division, Dominion Live Stock Branch, Ottawa. The policy is operative for a period of five months from and after August 1, 1932.

Ontario Relief Organization

Public Welfare Board For Each Municipality To Handle Direct Relief

Organization of a public welfare board for each municipality to administer direct relief is recommended in the report of the advisory committee on direct relief to the Ontario Government, and announced by Hon. Dr. J. D. Monteth, Minister of Public Works and Labor. Where possible, it is also suggested that an association or league of organizations interested in public welfare should be organized to act in an advisory capacity and arrange for the conduct of campaigns in connection with the raising of funds, etc.

Housekeeping accounts on an Ohio farm indicate that a farm family of five people spends about the same money for food that a bachelor does in the city.

Eggs are better than a spring tonic. In view of the iron, vitamins and protein they contain, is the advice of the bureau of economics.



FORGING OF NEW BOND UNITING EMPIRE UNITS

Calgary, Alberta.—A new economic bond which will bind the nations of the British Empire in more permanent unity than the antiquated legal bonds swept aside by the Statute of Westminster, was forged at the Imperial Economic Conference.

This was the impression of the conference obtained by Viscount Hallahan, Minister for War in the United Kingdom Government, who addressed the annual meeting of the Canadian Bar Association here. As one of the most distinguished British lawyers and jurists, Viscount Hallahan came here to convey the greetings of the legal profession of the United Kingdom to the lawyers of Canada. He has been twice attorney-general, and once lord chancellor of England.

Declaring his confidence that permanent benefits for both the Empire and the world would come from the agreements reached at the conference, Lord Hallahan said credit for them must go to the Prime Minister of Canada, Rt. Hon. R. B. Bennett. It was due to Mr. Bennett's courage, vision and imperialism that the meeting at Ottawa was made possible and the disintegration of the British Empire did not begin in 1930.

A resolution of thanks was moved to Lord Hallahan by Hon. W. J. Major, attorney-general of Manitoba. Hon. N. W. Rowell, vice-president of the Bar Association, presided.

In recognition of his long activity in the association, Premier R. B. Bennett was honored with the position of honorary life-president.

Earl Of Egmont Weds

Marriage To Daughter Of Prominent Calgary Resident Is Announced

Calgary, Alberta.—The Earl of Egmont left Calgary bound on a honeymoon trip to Vancouver. The 19-year-old Priddy's rancher was married to Ann Geraldine Moodie, eldest daughter of Mr. and Mrs. D. G. Moodie, prominent Calgary residents.

The wedding was held quietly at St. Mary's Cathedral and was a surprise to friends of both bride and groom. The youthful earl had been acquainted with his bride only a short while, meeting her shortly after his arrival from England two months ago.

Following the wedding the young couple departed for Vancouver. They will visit a number of points en route, including Jasper Park in the Rockies. Their plans after the honeymoon have not been announced but it is believed they will take a trip to the old country.

Only close relatives attended the ceremony, the bride being given away by her uncle, C. A. Dowling, of Calgary.

Early in June the young Earl returned to Calgary following the death in an auto accident of his father after which he succeeded to the title. He went immediately to his little ranch at Priddy's, near Calgary, where he was born and to the little home his father left to take up residence in England when he obtained the title.

Declaring himself tired of the life of an earl, the young man joined in ranch life, taking up where he left off when he departed for England.

Following the Calgary stampede in July when he officiated in the prize awards, the earl spent some time in Calgary. It was during his stay that he became acquainted with Miss Moodie. And it was only a short while until the acquaintance blossomed into romance that finally resulted in the recent event.

Very little information could be obtained from the bride's father or mother regarding the wedding, and the earl refused to meet newspapermen.

Thinks Bonus Will Help

Toronto, Ont.—"The Ottawa Economic Conference has undoubtedly helped us, the wheat bonus should help us and things generally seem to be looking a little better," E. W. Healey, K.C., president of the Canadian Pacific Railway, said on his arrival here.

Employees Get Bonus

Chicago.—The brokerage firm of Eittinger and Brand announced that employees would be paid a 10 per cent. bonus for the month of August. The staff earned it, officials announced, because business was so good they had to work overtime.

W. N. U. 1938

Conference Starts Work

Agricultural Experts Get Down To Business At Toronto

Toronto, Ont.—Dividing into committees for intensive work, Canada's first conference of agricultural experts, federal, provincial and academic, summoned by Hon. Robert Weir, Minister of Agriculture, grappled with the farmer's greatest problem—how to make farming pay when prices are low.

A national advisory council to continue the work of co-ordination, was advocated by Mr. Weir at the opening session, and possibly provincial councils to deal with problems of purely provincial importance. Agricultural organizations, he contended, should join forces rather than work separately on the same problems.

S. E. Todd, secretary of the Industrial Council of the Canadian Meat Packers' Association, announced that henceforth packing houses will permit government inspectors to inspect hog carcasses "on the rail" in the abattoirs.

This concession is expected to help Canada in the United Kingdom market against competition from Denmark, where bacon producers have for some time enjoyed the advantage of government inspection in the killing plant.

Free State Imposes Duties

Duties On Sheep and Poultry Aimed To Help Home Industry

Dublin, Ireland.—Duties on sheep and poultry imported into the Irish Free State were announced by the government as a further encouragement to the home industry.

A duty of 11 shillings and three pence (\$2.70) per head will be imposed on all sheep and three shillings (72 cents) on all poultry imported by the terms of the order which was issued under the Emergency Duties Act. Two-thirds of the full rate is applicable as a preferential rate in the British Empire and the United Kingdom.

The duties are not directed against the United Kingdom as the imports of sheep and poultry from there are negligible. The main trade is carried out between the Free State and northern Ireland.

Economy Move

Abolition Of Extra High Positions On C.N.E. Is Announced

Montreal, Que.—Abolition of 11 high positions in the traffic department of the Canadian National Railways is announced. The abolition of positions and economies thus brought about are effective September 1.

These changes and economies include reorganization of duties and the retirement of former officers of the traffic department whose combined service to the Canadian National system and its component parts totals 117 years.

The positions abolished include: Assistant freight traffic manager, Winnipeg; J. M. Horn, hitherto assistant freight traffic manager, Winnipeg, is now appointed general freight agent, Winnipeg, with S. W. Hately as assistant general freight agent, and F. G. Adams as chief of traffic bureau.

Prefers Northern Port

Steamship Captain Says Churchill Easier Port To Reach Than Montreal

Churchill, Man.—"I have hundreds of friends and associates in Montreal, but in fairness I must tell you that I much prefer to sail into Churchill than into Montreal. You can sail in here without fear or worry and that's more than you can say for Montreal. We had a wonderful passage. We are glad to get the business."

This was the statement of Capt. G. Blacklock, commander of the S.S. Sikaworth, Newcastle, who arrived here to load wheat for the United Kingdom.

Clever Surgical Feat

Vienna.—Rudolf Detschler, 11-year-old boy whose heart was pierced by three bird shots in a hunting accident was reported recovering after a remarkable surgical feat by Dr. Gustav Feilisch of the University of Vienna. The surgeon sewed up the wounds in the still beating heart and later removed the shot from the wounded lad's other organs.

Keep Cotton Off Markets

Washington.—A \$50,000,000 fund was available to keep government-controlled cotton off the market until 1933. For six or seven months, at least, all sales would be halted under a plan devised by the farm board and financed by the reconstruction corporation.

Market For Wheat

Revival Of Dominion's Wheat Sales To France Is Expected

Paris, France.—Fifty thousand bushels of Manitoba wheat imported into France during the past week will be milled and re-exported to the French colonies, thereby evading the maximum tariff applied to Canadian wheat since the expiration of the Franco-Canadian commercial accord.

Normally, this wheat would cost the importers \$2 a bushel in customs duty in addition to the depreciated currency tax of 11 per cent. However, because French millers guarantee the re-exportation to the colonies, they pay only the Winnipeg market price. It is stated that additional similar orders are being placed for Canadian wheat, which means a revival of the Dominion's wheat sales to France at a time when the French maximum tariff seemed to have killed the grain trade to this country.

The French colonies import millions of quintals of flour annually, and in this connection it is foreseen that Canada may secure a rich market on account of the superiority of the Manitoba over French native wheat, which the colonies have previously imported.

EMPIRE TRADE HAS RECEIVED A NEW IMPETUS

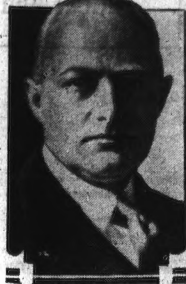
Fort William, Ont.—Had it failed, the Imperial Economic Conference would have assumed the proportions of a catastrophe. Instead, its successful consummation marks a tremendous step forward toward increased trade and prosperity within the British Empire, for it has laid the foundations of a commercial structure upon which the nations now have the opportunity as they never had before to build an enduring monument to progress and prosperity.

Addressing nearly 1,000 of his constituents here on the probable results of the economic parity, Hon. Dr. R. Manion, Minister of Railways and Canals, and liaison officer of the conference, summed up the agreements made by the representatives of the British nations at the historical deliberations at the Canadian capital.

Expressing complete confidence in the ultimate advantages to increased Empire trade as represented in the Ottawa agreements, the minister counselled against expectation of immediate results. The trade trend upward will be gradual, he said, but none the less certain.

Partly as the result of the conference and partly the result of an apparent improvement in economic conditions in Canada, optimism is again in this country for the first time in three years. This changed psychology is a most encouraging and hopeful sign, he said, indicating that Canada may not have long to wait for a pronounced movement along all lines toward prosperity.

SUCCEEDS KREUGER



Björn Prytz, Stockholm industrialist, who has been selected by creditor concerns to be president of the International Reconstruction of the Swedish Match Company, of which the late Ivar Kreuger was head. He will attempt to settle up the affairs of the concern, which was the largest of its kind in the world before Kreuger's suicide bared its straits.

Review Of Empire Naval Defence Urged

Australian Minister Of Opinion Time To New Opportunity

New York.—A despatch to the New York Times from Melbourne, Australia, says "Sir George Pearce, Commonwealth Minister of Defence, commenting on the suggestion that former Premier Stanley Bruce, while in London, England, would discuss naval defence with the British authorities, said the time was opportune for a review of empire naval defence.

He declared the Ottawa conference had laid down a basis for empire trade which must be carried by sea-borne traffic, therefore the question of empire naval defence called for a new orientation.

The present defences, Sir George said, could not be by any stretch of the imagination be said to be satisfactory for such a widely scattered empire.

Making Final Payment

Britain Wipes Out Foreign Credit Debt Of 1931

London, England.—With the repayment of 2,500,000,000 francs to France on September 10, the United Kingdom will have repaid in full the entire amount of foreign credits obtained by the treasury in the financial crisis of September, 1931.

The credits totalled \$200,000,000 from the United States, and 5,000,000,000 francs from France, of which half was advanced by banks and the remainder subscribed by the French public in the form of bonds.

The whole of the United States credit was repaid by the treasury in March and April, with the right to re-borrow \$50,000,000 at any time up to August 28. This right, not having been exercised will now finally lapse.

World's Grain Show

Twenty-Eight Nations Are Expected To Take Part

Toronto, Ont.—Twenty-eight nations are expected to take part in the world's grain show at Regina in 1933, Hon. W. C. Buckle, Saskatchewan Minister of Agriculture, told the national conference of agriculture officials here.

"The crop in western Canada this year is the second largest we ever grew," declared Mr. Buckle. "With anything like a fair price I am confident the support to this show will assure its complete success."

Mr. Buckle pointed out that Canadians will have a chance to win all the prizes offered except those for rice. The show has been financed on a contributory basis by the Federal Government, the Saskatchewan Government and the city of Regina. Already \$200,000 has been spent on a building to house the show, and a price list of \$105,700 has been prepared. Other provinces will be asked to make some contribution towards expenses. The whole country stood to benefit from a show of world-wide importance, said Mr. Buckle.

Livestock judging will probably be added to the competitions. Preliminary campaigns had interested so many farmers in bettering their products that Mr. Buckle felt the show had already justified itself.

Elaborate arrangements have been made to bring special excursions to Regina, including Canadian parliamentarians and delegations of Australian and United Kingdom farmers.

St. John's College Will Remain Open

Salary Cuts Have Been Voluntarily Accepted By Staff

Winnipeg, Man.—All 15 endowment funds of St. John's College and school, designed almost entirely for the teaching work, have been virtually wiped out, but the historic college and school, the first institution of its kind established west of the Red River, will carry on as usual this year, according to announcement of the college council.

Continuing the work of St. John's College and school has been made possible by voluntary acceptance by the teaching staffs of stringent salary cuts, the council stated, and the hope was expressed that Church of England students in Winnipeg would give full support to this undertaking by sending their young people to the institution.

The bursar's fund and scholarship funds, it was pointed out, were used to help needy and worthy students to get their training in college. Many of these will be kept out of college this year through impairment of college assets.

EXPLORE WAYS AND MEANS TO AID THE FARMER

Toronto, Ont.—Hon. Robert Weir told the national conference of agricultural officials here that the United Kingdom had decided at Ottawa to protect her own farmers against competition in poultry and dairy products from European countries, and to give the Dominions and Colonies an advantage.

At present said the Federal Minister of Agriculture, Empire countries supply only 30 per cent. of the eggs consumed in the United Kingdom and less than 25 per cent. of dressed poultry.

The present "spread" between what the consumer pays and the milk producer gets can be reduced, declared Dr. J. S. Booth, commissioner of agricultural economics, Ottawa. In his opinion a 35 or 40 per cent. spread was too much. "I submit," he added, "that work on the question of reducing costs which absorb 75 cents out of the consumer's dollar is a field inviting some consideration."

J. S. Singleton, Dominion Dairy Commissioner, told the conference the farmer's greatest opportunity now lies in the direction of concentrated new products. At present, he explained, the United Kingdom imports 320,000,000 pounds of such product, of which only 8.6 per cent. is contributed by Empire countries and 1.6 by Canada.

The conference appointed special committees on bacon, beef production, poultry, dairy herds, dairying, health of animals, cereals, fruit and vegetables, pasture and forage, marketing and publicity. Their purpose is to discover ways of helping the farmer secure a better return for his efforts.

VON PAPEN TO IGNORE HITLER AS A FACTOR

Berlin, Germany.—Chancellor Franz von Papen will refrain from dissolving the new reichstag only if his cabinet is empowered by a special emergency law to govern for six months without parliamentary support, the Associated Press has learned.

Officials of the new reichstag, which held its first session Tuesday, August 30, have attempted to obtain an immediate audience with President von Hindenburg for the purpose of trying to convince him the legislation is able to carry on parliamentary government.

One of the chancellor's closest collaborators—was authority for the statement that von Papen intends to proceed as though Adolf Hitler no longer were a political factor. In this stand the head of the cabinet is backed by the president.

Armed with a signed but undated decree dissolving the reichstag, which he obtained from the president, the chancellor calmly awaited the next move of parliament, biding his time for the most effective moment at which to end the session.

Marathon Winner

Geo. Blagden, Of Memphis, Wins \$7,500 Prize

Toronto, Ont.—Triumphant over the cold waters of Lake Ontario and 189 of the world's best swimmers, George Samuel Blagden, young Memphis, Tenn., law student, swam his way into fame and a fair-sized fortune by winning the Canadian National Exhibition's 15-mile marathon here.

In a day of thrills, a day in which a crowd estimated at more than 102,000 alternately cheered and groaned, Blagden took the lead before the swim was half over, fought off all challenges, and set a new world's record for the distance of seven hours, 19 minutes, 52 3-5 seconds. He collected \$7,500 in cash for his day's work.

Here is the order of finish: George Blagden, Memphis, Tenn., 7 hours, 19 minutes, 52 3-5 seconds, \$7,500.

Gianna Gamba, Italy, 7 hours, 24 minutes, 27 seconds, \$2,000.

Isabel Spaulding, Colborne, Ont., 7 hours, 30 minutes, 35 seconds, \$700.

Marvin Nelson, Fort Dodge, Ia., 7 hours, 38 minutes, 27 2-5 seconds, \$500.

Bill Goll, New York, 7 hours, 41 minutes, 23 2-5 seconds, \$200.

Harry Glancy, Cincinnati, 8 hours, 11 minutes, 10 seconds, \$100.

Plan Has Collapsed

Iowa Farmers Allow Produce To Enter Des Moines

Des Moines, Iowa.—Farm produce was bought unhindered into Des Moines with the collapse of the last straw farmers' holiday picket line.

Sheriff Charles F. Keeling, a force of deputies, and truck drivers, all armed with clubs, manned on highway 65, north of the city, and forced their way through members of the Farmers' Holiday Association, who seek to force higher agricultural prices by keeping product from the markets.

The "big push" against the blockade, after starting at a point five miles from Ames, resulted in the free movement of produce into this capital city.

Abandons Return Flight

Captain Mollison Gives Up Plan To Return By Plane

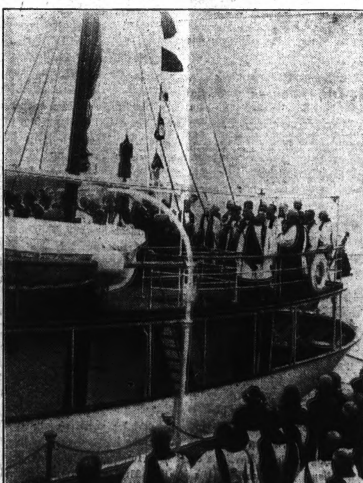
Sydney, N.S.—Content with the honor of being the first aviator to make a solo flight westward across the north Atlantic, Captain James A. Mollison has abandoned his plans for a return journey by plane to England.

The adventurous Scot accepted advice of Dr. Freeman O'Neil, his host here, to take things easy for a while. His wife, formerly Amy Johnson, and the backer of his westward flight, Lord Wakefield, asked him not to attempt the return trip, and the captain gave in reluctantly.

Grain Speedily Hauled

Montreal, Que.—The loading of 9,428 long tons, approximately 352,000 bushels of wheat, into the steamer "Anglo African" in seven hours 15 minutes is stated to be a new record for speedy handling of grain in the port of Montreal. Four spouts were used to pour the grain into the vessel.

A SHIP THAT WILL NEVER RETURN



Dedication of the "Southern Cross" by the Archbishop of Canterbury at Greenwich, London, England, was a very colorful ceremony. The "Southern Cross" is a Church of England vessel, built at a cost of \$100,000 as the headquarters of the Bishop of Melanesia. She will sail from London for the Melanesian Islands in the Southern Pacific Ocean never to return. It is to work among the sick and suffering in the islands. Above is a general view of the ceremony in the stern of the boat.

QUALITY AND SERVICE GUARANTEED

\$1.00 CASH SPECIAL — FOR THE WEEK END — \$1.00
 4 lbs Lamb Shoulder Roast, 2 lbs Stewing Veal,
 1-lb Sliced Bacon, 1-lb Pork Chops

\$1.00 CASH SPECIAL — \$1.00
 5 lbs Beef, Veal or Pork Roast, 1-lb Pork Sausage
 1-lb Sliced Bacon, 2 lbs Boiling Beef or Stewing Veal

50c — CASH SPECIAL — 50c
 2½ lbs Veal Roast, ½-lb Sliced Bacon, 1-lb Pork Sausage.

Eggs, Fresh Firsts, per dozen 20c
 Choice Spring Chicken, Fresh Killed
 A Choice Assortment of Cooked Meats Always on Display
 Fresh Milk and Whipping Cream, Fresh Daily

We are as Close to You as Your Phone Prompt Delivery

Milne's Meat Market

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Miss Helen Morrison, of Cowley, has joined the teaching staff at Pincher Creek.

The members of Crowview Rebekah Lodge will hold the first of their fall series of whist drives and dances on Wednesday night next.

Miss Pauline Bowness was at Cranbrook fined \$10 and costs for driving in other than a careful and prudent manner. Her driver's license was suspended.

Mr. and Mrs. J. Shearlaw returned Monday from Kansas City, Mo., where they attended the supreme sessions of their respective lodges, the Knights of Pythias and Pythian Sisters. They returned via the Black Hills, S.D., and Yellowstone Park. —Drumheller Mail.

Mr. O. E. S. Whiteside and daughter Ada are spending a holiday in the Sloan district. Mr. Whiteside is looking over some of the country which he last visited about 30 years ago when it was being prospected. They will spend part of the time fishing in that district, and left by motor on Saturday. —Coleman Journal.

The engagement of Miss Quartercentury to Mr. Fourscoreyears is announced.

Large numbers from here attended the sports at Fernie on Monday. Others took in the flower show and sports at Bellevue.

The Moderates of Blainville and Bellevue wish to thank all parties who so kindly and wholeheartedly assisted them during their recent struggle.

Caught by a fall of rock in the Thomas Coal Co. mine at Nacmiche last week, Kid Holland, former midweight champion of Western Canada, sustained injuries to his spine and is now in the Drumheller municipal hospital.

Sympathy is being extended to Mrs. Harry Drew, who on Sunday morning received word from Vancouver that her brother, Mr. James Loughran, had passed away suddenly at 2 a.m. that morning. Mrs. Drew left for Vancouver on the Monday morning train. Mr. Loughran was married, but had no family. He had formerly lived at Coalhurst. —Pincher Creek Echo.

Local and General Items

Many folks enjoyed Labor Day; others played golf and bridge.

The local public and high schools reopened for the fall term on Tuesday morning.

A successful whist drive and dance was held in the Columbus hall last night, under auspices of the C.W.L.

The Kitchener Record remarks: If a minion of the law shoots too soon, he is a brutal cop. If he doesn't, he was a brave and efficient officer and gets a swell funeral.

Another summer has added a record of safe camping for Boy Scouts. With some 15,000 under canvas for varying periods, not a single serious accident was reported.

J. E. Gillis attended the Bar Association at Calgary last week. He was accompanied to the city by Mrs. Gillis, where they were guests of Mr. and Mrs. D. G. Mackenzie.

One thousand dollars was paid out in wages to the men who were employed in fighting the forest fire which occurred just south of Coleman in August. Last year the fire in this district cost over \$11,000.

How to propose: Instead of saying "Darling, if you'll only be my wife, I swear I'll make you happy," men ought to say "Darling, if you'll only be my housekeeper, cook, maid, valet, laundress, nursemaid and general odd-job man, I'll keep you in grub and necessities."

Lethbridge Presbytery of the United church met at Coleman on Tuesday and Wednesday of this week, attended by clergy from all points in the district and presided over by Rev. Mr. Claxton, of Magrath. Rev. Dr. Thomas Powell, superintendent of missions, attended the sessions.

Nat Marshall, M.E.I.C., has been superannuated after twenty-four years in the employ of the Alberta government as boiler inspector. He is succeeded in the Lethbridge district by Fraser McLeod, of Red Deer. Mr. McLeod is a former resident of Coleman and son of Mr. and Mrs. Andrew McLeod.

Dr. B. R. McKay, senior geologist of the Geological Survey of Canada, will deliver an illustrated lecture on "Coal and Geology of the Crows' Nest Pass" at the Columbus hall on Wednesday night next, under the auspices of the Canadian Institute of Mining and Metallurgy. The lecture is being given free of charge and should be largely attended.

A marriage which united Miss Anna Zuffa, daughter of Mr. and Mrs. Steve Zuffa, of this city, and Steven Zak, son of Mr. and Mrs. Steven Zak, of Coleman, was solemnized at the Catholic church, Fernie, Saturday morning, Rev. Father Cote officiating. The bride looked very pretty in white bridal satin and veil with a bouquet of carnations. Miss Mary Kompan, of Blainville, acted as bridesmaid, wearing canary yellow. Joe Luisacous, of Coleman, supported the groom. The party left for Coleman immediately after the ceremony, where the reception was held. —Fernie Free Press.

During the past few weeks, a local speaker, in order to give his expressions more weight, as he thinks, has frequently made use of the term "bloody," vulgar as it is. Now, here is Webster's definition of the term: Containing or resembling blood; of the nature of blood, as bloody sweat, smeared or stained with blood, as bloody hands; given or tending to the shedding of blood; having a cruel savage disposition; murderous; cruel; attended with, or involving bloodshed; sanguinary; marked by great slaughter or cruelty; springing from the appetitive nature; passionate; having blood in the body, as of animals; contemptible—in a word, best used to describe the person using the term. Blood is Red.

WANTED TO RENT—Furnished or unfurnished house, with bath and toilet. Apply to Box 1996, Blainville.

Mervyn Evans and family, of Spokane, are in town on a visit to the former's mother, Mrs. W. O. Evans.

Work of destroying the stone and cement walls of the old Rocky Mountains cement plant here is progressing this week.

A woman should never cease praying for her husband. It may not avail anything, but it will keep her out of mischief.

Stephen Stoban, a miner, was killed by a cave-in in the Corbin mine on Tuesday of last week. The remains were laid to rest at Fernie on Saturday.

"If every man were a Boy Scout, there would be no need for international peace conferences," said Mr. Justice J. B. M. Baxter, former premier of New Brunswick, in a radio broadcast.

The marriage of Louise, only daughter of Mr. and Mrs. William Phillips, to Vernon, fourth son of Mr. and Mrs. T. Uphill, both of Fernie, took place at Coleman on Friday, August 26th.

At Fernie on Monday a strike leader named Poole undertook to tell a small audience of the "wonderful success" of the strike in this district. Listeners from this district declared that every d— word was a lie, claiming that the only end attained successfully was failure.

A wag from Beaver Mines has sent in the news that a lady in that district is getting a new frock—and that a \$10 bill will cover it. He and probably others may know the inference, but had it been a year or two ago, we should also possibly have been able to "catch on." —Pincher Creek Echo.

The regular meeting of "Crows' Nest Chapter, I.O.D.E., will be held at the home of Mrs. J. E. Upton on Monday evening next, September 12, at 7:20. A special meeting will be held at the home of Mrs. F. M. Pinkney on Thursday evening, September 15, at 7:30, to meet the provincial officers, Mrs. Marshall, president, and Mrs. M. Hilton, secretary. All members are requested to be present at both meetings.

Their Excellencies the Governor-General and Lady Bessborough will be in Fernie on Sunday, September 18th, remaining until Monday morning. The governor-general's party consists of their Excellencies, their son (Lord Duncannon) and nephew (Mr. R. Baring), the Hon. Mrs. Gordon Ives (secretary to her Excellency), Mr. A. F. Lascelles, M. V.O., M.G., secretary to the Governor-General; Major Eric D. Mackenzie, D.S.O., Comptroller of the Household; Lieut. D. H. Fuller, Capt. R. Stuart French and Capt. Sir John Child.

John A. McDonald received the sad news last week of the death of his oldest brother, Daniel L. McDonald, of Halifax, N.S., which occurred on Saturday, August 20th, in his 61st year. Deceased had been in attendance at the Halifax Civic Social Club annual picnic at Lawrencetown beach and decided on a swim along with Richard J. Stevens when heart failure overcame him shortly after entering the water, while he was wading out from the beach. Mr. McDonald had been in the employ of the Halifax waterworks department for 42 years, the last 26 years as foreman, and the funeral, which was held on August 23rd, was largely attended by civic employees. Besides his brother residing in Blainville, he is survived by another brother, Alexander, and one sister, Mrs. D. Paterson, who visited Blainville a few years ago, of Sterling, C.B., also the widow and four sons, John D., Archibald, Gordon D. and Kenneth, of Halifax.

Peaches and Pears

For Preserving
 These will be available during the next ten days and prices will be reasonable

B. C. Field Tomatoes, basket 19c

Australian Oranges, good size, Doz 45c

Australian Seedless Raisins, 2 lbs 35c

Fresh Eggs, seconds, 2 Doz 35c

Claresholm Creamery Butter, 2 lbs 53c

Peaches, Plums, Pears, Bananas, Etc.

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